The Department of Health Policy, Management & Evaluation, University of Toronto, The Hospital for Sick Children Research Institute, and Oxford University Press are pleased to present a book launch of:

ECONOMIC EVALUATION IN CHILD HEALTH
Edited by Wendy Ungar

- Introductory remarks by Dr. Louise Lemieux-Charles, Professor and Chair, Department of Health Policy, Management and Evaluation and by Dr. Andy Willan, Senior Scientist, Hospital for Sick Children, Professor, Dalla Lana School of Public Health, and Professor Emeritus, Clinical Epidemiology and Biostatistics, McMaster University
- Presentation by Wendy Ungar on methodological challenges in economic evaluation in child health
- Wine and cheese reception to follow

As the conduct of health economic evaluations to inform health budget decision-making becomes more common, the special challenges of measuring costs and health consequences in children, from neonate to adolescent, have become increasingly evident. It is imperative that these challenges be considered so that high quality child health evidence may be generated and this population can be included in evidence-based allocation decisions. This book examines methods, applications, and use of evidence for decision-making, with chapters contributed by international experts. In addition to an emphasis on methods, a deliberate effort was made to include issues relevant to developing countries, where the burden of childhood disease is greatest, and for whom high quality economic evidence is critical. Available at: http://www.oupcanada.com/catalog/9780199547494.html

Thursday, December 10, 2009
4:00 PM
Health Sciences Building
155 College Street, Room 208
Toronto

RSVP by December 3, 2009
to Seeta Parker at hpme.chair@utoronto.ca

About the author:
Wendy Ungar MSc, PhD, is a Senior Scientist in Child Health Evaluative Sciences at the Hospital for Sick Children, Toronto, Canada, an Associate Professor in Health Policy, Management and Evaluation, University of Toronto, and an Adjunct Scientist at the Institute for Clinical Evaluative Sciences, Toronto.